Strategy and vision 2010-13 of IOBC-WPRS Council (GA 2009)

1. improve the visibility of IOBC-WPRS for stakeholders
2. improve the impact of IOBC-WPRS on decision makers at national and European levels
3. improve membership recruitment
4. improve fund raising to stabilize the financial situation of IOBC-WPRS
Improve visibility of IOBC-WPRS

Continuous website improvements during the last 4 years, e.g. job advertisements, wikipedia, face book

• IOBC-WPRS poster for display at meetings
• Standard presentation to be used at meetings
• Booth (market stand) for 1st time at IPM conference in Riva del Garda March 2013
Improve visibility of IOBC-WPRS and impact on decision makers

1. 2010-13: 1-2 meetings per year with DG SANCO, DG AGRI, DG ENVI (presentation of IOBC, discussion of IOBC role for SUD, NAPs, alternatives in pest control
2. Discussion of possibilities of training for IPM
3. 2012: Conference on IPM in Brussels (financed by DG SANCO) jointly with IBMA and PAN Europe
4. IOBC-WRPS (PN, FB) in board of EIP and FACCE-JPI

1. 2011: Key speakers of IOBC-WRPS in IPM Conference organised jointly OECD, DG ENVI, German Ministry of Food, Agric. & Consumer Protection
2. IOBC-WRPS invited to the OECD seminar on indicators for Integrated Pest Management (IPM)

1. 2013: Workshop on IPM for Eastern European countries
2. 2009-12: IOBC-Global Commission on Genetic Resources in Biological Control wrote report (financed by FAO). Expert consultations for conferences in Nagoya, Brussels and Bonn
Improve membership recruitment

- Memberships loss since ca. 2007 (financial crises makes Institutional and supporting membership more difficult for public and private institutions)

- We have >50% non-members attending the WG meetings (we offer now a one year individual membership for non-members attending WG meetings with higher fees)

- We propose a student membership fee

- PN drafted a list of universities and institutions in the WPRS region (with programs in crop/environment protection) as potential sources of new members. Assistance of all Council members and Convenors is needed

Unfortunately, no or little help by Council members and convenors
Fund raising strategies to improve the financial situation

- Participate in EU funded projects (e.g. training workshops in biocontrol and IPM (one case in 2012, so far not successful))
- Possibility to write a project proposal for «training the trainers» for IPM in the frame of the SUD
- Identify potential institutional and supporting members
- Sponsors to cover part of expenses of General Assembly
- Replacing physical meetings of Executive Committee by Video conferences (reduction of travel costs)
- Cost reductions by replacing mailed Bulletins by electronic versions and access member codes
Achievements

• Visibility was increased mainly via the website, advertisements at WG meetings and in technical bodies of international organizations

• Visibility for and impact on decision makers was much increased with direct contacts, small face-to-face meetings and representing IOBC at conferences and workshops. Continuous efforts are needed!

• Membership recruitment had a very difficult start with partial success. More efforts are needed!

• Fund raising was not successful. Much more efforts are needed!
Some thoughts and questions to the future strategy of IOBC-WRPS

Role and strategy of IOBC-WRPS in a new and competitive situation:

• Less pesticides available, alternative crop protection methods will, in long terms, have higher acceptance and play a major role in IPM. **Strategy of IOBC-WRPS to keep prominence in IPM?**

• Funding of IPM projects/alternative methods increases, high competition (funds, power). **What position is IOBC-WRPS adopting?**

• Lobbying and competition between crop protection players calls for partnership. **Who are the right partners for IOBC-WRPS?**

• Stakeholders have to make decisions on giving financial support (memberships, project funds) and whom to trust. **How should we care our stakeholders and members?**

• …?
Thank you for your attention